



*At Community Credit Union,
you will experience "Customer Owned Banking."*

Mission • Vision • Our Promise • Values • Expectations

It's our Mission: "To put the member at the center of all decisions."

It's our Vision: "To be the financial institution of choice by engaging owners and providing value and return to these owners."

We promise to focus on you by:

- *Simplifying your life*
- *Serving your best interest*
- *Helping you achieve financial security*

Values: Our values define our culture and guide our decision-making.

Honesty – Our team consists of honest, responsible people that are entrusted to do the right thing.

Relationships – We have a passion for developing relationships founded on trust, respect and concern for each other.

Service – The team at CCU empowers themselves to make decisions and provide service that exceeds expectations and demonstrates a positive attitude.

Reputation – Community Credit Union is dedicated to earning the reputation of a safe and friendly place for our members, the best place to work for our employees, and a great neighbor to the communities we serve.

Leadership – The leadership culture at Community Credit Union is driven by the principles that to lead is to serve the legitimate needs of others.

Expectations:

- Courteous, open-minded listener and willing communicator
- Professional Expert with a passion for assisting others
- Friendly, talented at building relationships
- Positive, helpful attitude
- Efficient Minded
- Prompt provider of memorable service
- Trustworthy, honest leader and protector of confidential information
- Respectful Team Player
- Prepared to provide solutions
- Ethical and loyal, earning a positive reputation and community respect